Meeting Notice

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, July 26, 2005 at the City of Scottsdale, 7575 East Main Street, Pinnacle Room, Scottsdale, Arizona.

Agenda Scottsdale Tourism Development Commission City of Scottsdale Pinnacle Conference Room 7575 East Main Street Pinnacle Room, Scottsdale, Arizona 8:00 a.m. Tuesday, July 26, 2005

1. Call To Order

2. Roll Call

Ned Sickle, Chairman Margaret Dunn Jerry Gleason John Holdsworth, Vice Chairman Tom Morrow Sally Shaffer Gordon Zuckerman

3. Approval of June 21, 2005 Minutes

Action Item

(Attachment 1)

4. Bed Tax Proforma

Information Item

Kathy O'Connor, Tourism Development Manager; Craig Clifford, Chief Financial Officer; Lee Guillory, Finance Manager (Attachment 2)

5. FY2005-2006 Matching Event Advertising Funding Applications Review and Presentations

Discussion Item

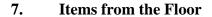
Kathy O'Connor, Tourism Development Manager (Attachment 3)

6. Monthly Updates

Information Item

Kathy O'Connor, Tourism Development Manager

- Bed-tax Staff Report (Attachment 4, Attachment 4a)
- Smith Travel Research Lodging Report (Attachment 5)



- 8. Public Comments
- 9. Adjournment

The next meeting is scheduled for Tuesday, August 16, 2005 at the Scottsdale Convention & Visitors Bureau.

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail kmontalvo@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.